

2014

HUMANA People to People Belize Year Report



Content:

- **A Greeting from the Board of Directors**
- **About HUMANA People to People Belize**
 - **The Project Leaders and the staff**
 - **The Child Aid Program**
- **The 10 Lines of Activities in Child Aid Toledo**
 - **Child Aid Toledo 2014 - in figures**
- **Child Aid Toledo - Recommendation Letters**
 - **Clothes and Shoes Fundraising**
 - **Greetings from customers**

Map of Belize and location of HUMANA





Greetings from the Board of Directors

Welcome to our 2014 Annual Report.

2014 has been yet another year with abundant activities and achievements. By the end of 2014, HUMANA People to People Belize was reaching out to more than 3,000 participating families through the Child Aid project. Child Aid is implemented in 35 communities in Toledo District and 12 communities in the districts of Orange Walk and Corozal.

At HUMANA People to People Belize, we are proud to see communities organized in women's groups, youth groups, farmer groups etc., all with the purpose of standing together to build and improve the social and economic conditions of families. At many schools, teachers and parent-teacher associations (PTAs) are working with the project to achieve impressive results. With the few resources they have, they are working together to improve conditions for children, who now have better playgrounds, access to drinking water, health, food, environment and practical skills.

There are also many examples of how this teamwork has resulted in improvements in daily life, knowledge, behavior, economy, and health.

When Child Aid Toledo first started seven years ago, it was a challenge for the project staff to mobilize families and individuals to join forces. This was especially true when it came to mobilizing individuals to voluntarily come together to work for a common cause or to work for others. The project staff remembers how difficult it was to find volunteers for literacy campaigns, to mobilize PTAs to build playgrounds, or to help a neighbor construct a latrine; in fact, it was even difficult to mobilize some community members to construct their own latrine.

Many people in the project area have now a different attitude to being a volunteer and to help others than during those days.

Many people in the project area now have a different attitude about being a volunteer and helping others.

HUMANA People to People Belize believes that the women's groups and their many activities have had a positive impact on attitude change. The women have changed and they are becoming more independent; some are now even earning a steady income and contributing to the local market. The women's groups, farmers' clubs, youth groups and other groups serve to put the people in the driver's seat to create local development.

HUMANA People to People Belize would like to thank Planet Aid Inc. and Fundación Pueblo para Pueblo for their continuing financial support of our projects. The grants from these two member organizations have been the backbone and foundation of our work in Belize.

We would also like to thank the GAIA Movement Trust, the Australian High Commission, the IDB Cultural Center and many other large and small businesses and Government departments in Belize who have also contributed with cash or in-kind donations for activities within our projects. All of these contributions have a remarkable value on the activity level in the projects.

We are also grateful for the continued collaboration with and support from various local government departments.

While our project staff is skilled at mobilizing community members to participate in activities, it is often local government staff members who bring needed expertise to training sessions. The result of joining forces is that many people benefit, more than would benefit if we worked alone. The local agriculture department, for example, has participated in and provided training regarding the project's pass-on animal loan program. They have taken part in many sessions on farm and animal rearing and have also provided sound technical advice on how to grow healthy food with backyard gardens. They have also provided training on how to manage a business, monitoring and evaluation, and recordkeeping.

The local health workers in the communities are also an indispensable part of the project. They always join health activities that take place in the project area. Many now, for example, work with the project staff to promote and teach about the use of Moringa and all the health benefits that this miracle tree can provide.





HUMANA People to People Belize's own fundraising through the sale of secondhand clothes and shoes made a big impact in 2014.

We believe it is healthy and sustainable for a humanitarian not-for-profit organization - such as HUMANA People to People Belize - to create a portion of its own funds through income generating activities and to not be dependent on governments and other organizations.

Trade with secondhand clothes is also an important contributor to protecting the environment. Clothes that would fill landfills in the USA are instead reused. Reused clothes save resources, decrease the emission of greenhouse gases and decrease the use of fertilizers and pesticides. Global warming is associated with increasing amounts of CO₂ and other greenhouse gases that are released into the atmosphere. Solid waste such as textiles release greenhouse gases as they decompose. The longer we can stretch the lifespan of the clothes, the less CO₂ will be released.

Finally, the HUMANA shops in Belize also provide high quality clothes at affordable prices. This makes it possible for low income people to dress themselves and their whole family with dignity.

We are grateful for the support we get from the HUMANA People to People Federation headquarters in Zimbabwe. Ideas, challenges and solutions come from there and contribute to our fight for sustainability and for strong project results and outcomes. Experiences are also gathered and shared among all 32 members of the Federation.



We would like to thank the Project Leaders, staff and volunteers of HUMANA People to People Belize for their passion and dedication to the objectives of the organization and its work. Your trust in the people and in their capacity and forces is fundamental and you are always willing to go the extra mile to get the best results; we truly appreciate your efforts and passions.

We also greatly appreciate the effort of the International Development Instructors. In 2014, five international volunteers from Japan, Poland, Brazil, Switzerland and the Netherlands worked shoulder to shoulder with the project team to fight against poverty and for a life with dignity. The Development Instructors are trained at Richmond Vale Academy in St. Vincent for six months before they come to Belize to participate in the country's development, working with the project for six months. The Development Instructors have much to offer and rapidly become an integrated part of the Project Council.

We hope you will enjoy reading this annual report and that it will give you a clear idea of our accomplishments as well as the potential of our activities in Belize.

Board of Directors
HUMANA People to People Belize





About HUMANA People to People Belize

Our Mission:

HUMANA People to People Belize's mission is to create development in the broadest sense. Specifically, this will be achieved through the establishment and implementation of projects that transfer knowledge, skills and capacity to individuals and communities that need assistance to break free from poverty and dehumanizing conditions.

HUMANA People to People Belize works with the people as partners to find solutions and to create the necessary conditions to improve their living standards. We also work with the people to achieve a just and humanized life for themselves, their families and their communities.

HUMANA People to People Belize's mission is also to promote the humanization of man, to protect the weak and the outcast, and to challenge all forms of discrimination, oppression and exploitation.

HUMANA People to People Belize aims to contribute to the eradication of poverty, the control of the HIV/AIDS epidemic, the provision of education and healthcare for all, and the ability of people to decide their own destinies.

HUMANA People to People Belize is currently implementing its Child Aid project in 35 communities in Toledo and also its Child Aid community development activities with youth and women's groups in 12 communities in Corozal and Orange Walk Districts. In total, more than 3,000 families are somehow involved with these projects.

HUMANA People to People Belize was registered as a non-profit organization under the laws of Belize in 2007.



The Project Leaders

The Project Leaders:

An essential part of HUMANA People to People Belize is its Project Leaders.

Each project is an independent unit with clearly defined goals and objectives. The Project Leader is 100% responsible for achieving the planned results with his or her project staff team.

Every community member's contribution is important. The Project Leader is therefore the mainstay of the projects, as is always the case with all HUMANA People to People projects in Belize and around the world. She or he lives in the community and works alongside the people, contributing to the solutions and building people's capacity to identify problems and organize the actions that can create development.

The Project Leader is also encouraged to develop and expand his/her project and raise additional funds.

The need is endless and therefore the more we do, the better.

The Project Leaders simultaneously form a collective leadership of the movement. Their joint forces, common experiences, and support of each other are the main strength of the organization.

HUMANA People to People employs 20 persons and has for most part of the year 2—3 international volunteers at the project. A staff member of the Child Aid project was granted a 1 year's scholarship at Frontline Institute in Zimbabwe which he attended during 2014.



Child Aid

FIGHTING WITH THE CHILDREN
FOR A BETTER FUTURE





The Child Aid Program

Child Aid and Community Development

The Child Aid and Community Development programs operate around two cornerstones. One cornerstone is the experience that when people come together to seek better solutions and options, they find them. The other cornerstone is the experience that a holistic approach involving many simultaneous activities is needed to create lasting solutions. This approach is also needed to overcome underdevelopment and the tremendous deprivation faced by so many children.

In Child Aid, people organize themselves in Village Action Groups or other community structures. These provide a forum to hold discussions, to plan common tasks that are needed, to identify problems, to learn about issues, and to find and implement solutions together.

Both Child Aid and the Community Development Project operate within 10 lines of activities.

These activities work to improve food security, promote good health, solve basic problems with water and sanitation, create better educational conditions, and organize systems to care for the sick or for children in difficult situations

The interaction and communication between the people and the program create change. Over time, it becomes evident that actions make a difference. The spirit of the community evolves and as a result, more actions are taken.



The 10 lines of activities in Child Aid Toledo 2014:

Line 1: Improve the Economy of the Families

The poverty rate in Belize is 41% while 14% of the population lives below the poverty line.

The Child Aid program is implemented in the part of the country most affected by poverty - Toledo District - where more than 50% of the population lives below the poverty line.

Methods used by the Child Aid project to minimize poverty and increase the income for the family include: establishment of backyard vegetable gardens and pass-on loan systems; training in and establishment of income generating activities; education about and promotion of sustainable farming methods; and skills training.

In 2014, 12 new farmers began to plant pineapples – with each farmer producing approximately 1,000 pineapples. In addition, 73 new farmers are being trained to produce cacao; each family received 300 cacao trees through a partnership with the Toledo Cacao Grower's Association. The cacao trees are a long-term investment for the farmers; it takes several years before the cacao can be harvested.

Five new model farms have been established where model farmers demonstrate how to be food self-sustainable. These farmers currently produce 80% of their own food. These model farms are a good training center for other families, particularly other small-scale farmers.



The use of moringa in food preparation is spearheaded by Child Aid and most families have their own trees

Line 2: Health and Hygiene

Children and families in Toledo have the highest risk for water-borne diseases in the country. This is due to the high number of households that rely on unsafe drinking water sources and pit latrines. As a result of these and other factors, the area has been affected by an increased number of malaria and dengue fever outbreaks.

Over 50% of the population in Toledo cooks over an open wood-fueled fire. This practice increases the risk of respiratory illnesses and eye diseases. Poor sanitation and health are major obstacles for children to learn and for communities to develop. Over 40% of the children in Toledo are malnourished and are affected by stunted growth. And a lack of knowledge about HIV/AIDS fuels its spread.

Child Aid works to educate children, youth and parents about how to avoid preventable diseases and how to improve nutrition for children and adults. The use of Moringa in food preparation, for example, is spearheaded by Child Aid and most families now have their own trees. Together with schools and families, the project also spearheads health campaigns. It teaches children to wash their hands and brush their teeth, to keep their surrounding environment clean, and to implement other activities to improve sanitation. The community is mobilized to take the necessary measures to minimize malaria and dengue. Child Aid also places emphasis on HIV/AIDS awareness.

In 2014, the staff, in partnership with the local health department, the youth, and the project's "Village Action Groups" reached families in the communities through 80 cleaning actions to prevent diseases. The staff and committees also mobilized for safe drinking water and ensured that water tanks were cleaned and chlorinated and that mosquito breeding grounds were reduced through the removal of standing water in drains along roads. The project also conducted door-to-door HIV/AIDS awareness campaigns – including pamphlet distribution – and ensured that its condom outlets worked to increase acceptance and use of condoms.

The project mobilize the youth to take action
about pollution, HIV and Aids, malaria,
tree planting and much more

Line 3: Preschools

The first years of a child's life have a huge influence on the adult who the child will become. Belize is a multi-cultural and multi-linguistic country in which Spanish or local languages (such as Mopan Maya or Kekchi) are the first or only language for many, while English is the language used in schools. A total of 14% of children do not receive passing grades in their first primary school class, and this is due mostly to language barriers.

The Child Aid program mobilizes families to enroll their children in pre-school and to work together with the pre-schools in various activities. The yearly Humana summer program is an established tradition that many community members and children look forward to. In 2014, nearly 2,000 children participated in the summer program, which was organized and hosted by 46 youth in close corporation with the project staff. This is an excellent experience both for the youth and for the preschool children, who will soon start school. This year, local businesses donated many materials for these local summer program clubs.

Line 4: Children as active in the political, social and economic sphere of the society

Children and youth make up 50% of Belize's population. In all, 39% of the total population is below 15 years of age. As the children grow up, many are faced with unemployment and an insecure future. Children need to be heard and taken seriously. The Child Aid program organizes clubs for children and youth where the children themselves are the main actors. The project also mobilizes the youth to take action about pollution, HIV/AIDS, malaria, tree planting and much more. The projects furthermore promote a healthy and active lifestyle and emphasize the importance of starting income generating activities that could grow into small enterprises.

Line 5: Children in difficult situation

14% of Belize's population lives in extreme poverty, surviving on less than a dollar a day. Most of these extremely poor people live in Toledo District, where Child Aid operates. Child Aid assists with school materials, training in income generating activities, food production, nutrition and more.



Environmental protection is a key issue for the children's future

The program mobilizes communities to assist children and families in difficult situations.

The project staff and committees have helped families whose children have dropped out of school children to apply for late registration. The project has also encouraged them to actually go and register. As a result, more than 60 children have benefited from these efforts.

Together with local health workers, the project has worked to identify children in difficult situations.

Families have been visited and through these visits, children have had a health check-up and received treatment. Also through these home visits, families have been organized so that they are able to provide for their children by, for example, improving their family vegetable garden. Approximately 250 children were reached through these activities in 2014.

Line 6: Education

The project staff members have reached various schools with trainings. Through these, children have learned about disease prevention, stigma and discrimination regarding HIV/AIDS, prevention of drug and alcohol abuse, and global warming and climate change. Many schools have taken part in a massive tree planting campaign. In addition, the projects also assist with the renovation or beautification of school buildings and with the construction of playgrounds.

Line 7: District Development

The Child Aid actions are important in the development of the local communities. Child Aid activities are carried out in close cooperation with district and local partners. Through this partnership, the project receives valuable input in the form of technical support and the exchange of best practices.

In 2014, the project painted schools, repaired bridges, and built playgrounds near schools and in the communities.

Line 8: Environment

Environmental protection is a key issue for children's futures. Wasting our natural resources will cause major problems for future generations. Child Aid encourages soil conservation, proper garbage disposal, tree planting and firewood saving stoves.

The project promotes farming and to produce food locally.

A total of 75 campaigns took place in 2014 to protect and clean river banks and 138 informative actions were held to prevent bush fires (which creates most of the CO2 in Belize.)

Families and youth groups planted trees and firewood saving stoves were constructed. These stoves burn less firewood and as a result, families save at least 50% of their firewood.

Line 9: Culture and Communication

Belize is a multi-cultural society, but each cultural group lives in isolation from the others. To avoid racism and discrimination, it is essential that all ethnic groups understands one another. The project makes an effort to share culture between the different ethnic groups.

The projects, for example, gather people for “Open Sundays” and other events that organize youth to perform music and drama.

Line 10: Farmers’ Clubs

Fifty percent of Belizeans live in rural areas and depend on farming. Farming is extremely unpopular, however, and youth often move to towns where, because of lack of work, they often end up engaging in criminal activities. The project promotes farming and the production of local food. The activities include conservation farming methods, crop diversification, and improved planning and budgeting. Many farmers are now organized in crop groups. The project therefore has groups of coffee farmers, cacao farmers, pineapple farmers and Moringa farmers. Many farmers have also started to plant different types of vegetables to sell and thereby be able to bring extra income home to their families.

Four more young women from the project have a partnership with the Maya Mountain

Research Farm (MMRF). Through this collaboration, they received training in permaculture and they are now spreading that knowledge to fellow farmers in their villages.

The project worked very closely with the farmers to teach new and improved methods of sustainable and environmentally friendly crop production. Five new model farms were stabilized in 2014 and, at these farms, farmers learned to produce nearly all of their food while also producing enough to sell.



Strengthening the economy of the family	
Families in project initiated income generating activities	1,000
Vegetable gardens in the community	2,861
Families in pass on loans	232
Families with egg layers	78
Families participating in sewing clubs	2,342
Families in the small business training program	1,456
Families with approved organized production and marketing	89
Families with organic cacao and coffee production	179



Health and Hygiene	
Condoms distributed	20,500
Leaflets distributed about HIV/AIDS	8,400
Campaign to reduce teenage pregnancy	653
Actions to improve hygiene	83
Campaigns for Malaria, Dengue and diarrhea prevention	68
Families with improved drinking water	2,867
Children educated about diarrhea and safe drinking water	6,123
Families with improved sanitation around household	2,850
Families with new latrines	28
Families with Moringa trees to improve nutrition	6,375
Families with Lessons about nutrition, child care, sanitation and Family planning.	2,470



Preschool	
Actions to mobilize for preschool enrolment	85
Registered children in the preschools	2,430
Children participating in summer school program	1,984





Children as active in the political, social and economic sphere of the society

Active youth clubs	38
Active Youth in community development / doing good activities	955
Open days for children and youth	26
Actions to do good in the community	186
Lessons on human rights, and gender equality.	134
Lesson on child abuse and mobilize against it.	134
Campaigns about drugs and alcohol	213
Youth clubs with income generating activities	22

Children in difficult situations

Orphans and vulnerable children participating in the clubs	345
Actions to assist orphans and vulnerable children	182

Education

Schools participating in the school program	32
Children reached with the school program	3,854
Children mobilized during campaigns and actions to go to school	432
Mobile libraries with children books	13
People participating in literacy programs	2,345
Schools with vegetable gardens	24
Active women clubs	36

District Development

Smaller actions to support district development	34
Families involved in District Development	1,652



Environment	
Trees planted	15,000
Environmental campaigns carried out	114
Actions to reduce bush / forest fires	138
Firewood saving stove / oven build	78
Trainings about global warming /climate change	132
Families with project initiated/ organized garage systems	3,000
Campaigns to identify environmental issues and find their solutions.	53

Culture and communication	
Open days in the community	6
Children and youth in drama and music groups	653
Story hours- elderly people tell their story for a young audience	2,175

Farmers club	
Trainings with small farmers	674
Trainings with youth to promote farming	848
Families with Cacao project	93
Families with Coffee project	65
New farmers clubs established	6



Mailing Address
P.O. Box 174
Punta Gorda Town
Toledo District
BELIZE



Office Address
52 West Street
Punta Gorda Town
Toledo District, BELIZE
Phone: (501) 660-8032
Email: toledodev@gmail.com

December 22 , 2014

To Whom It May Concern:

Please accept this letter as an endorsement for Humana People to People from the Toledo Development Corporation (TDC).

TDC is a statutory body under the Ministry of Human Development, Social Transformation and Poverty Alleviation. Its role is to coordinate, promote and facilitate sustainable development in the Toledo District. **It was established under the Toledo Development Corporation Act, 2001 (No. 32 of 2001).**

Humana People to People, under the leadership of Mr. Pantaleon Escobar, has been a committed partner in sustainable development since 2011. Mr. Escobar was instrumental in the formation of our collaboration initiative, TOLEDO AGRICULTURAL DEVELOPMENT ALLIANCE (TADA). This alliance comprises of fifteen member organizations. The objectives of TADA are to share information, coordinate activities, and collaborate in an effort to become more effective and efficient in service delivery to the rural poor.

The members of TADA has benefited greatly from collaborating with Humana People to People. *TADA would not be a viable organization today without the commitment and dedication of Humana People to People.* Humana People to People is the current Chair/President of TADA.

It gives me great pleasure to highly recommend Mr. Escobar and his team at Humana People to People, and endorse the great work that they are doing to promote sustainable community development in Southern Belize.

I pray that God continues to bless them with all the resources they require to achieve their objectives.

Sincerely,
Yours in Sustainable Development,

Mario Chavarria
General Manager





Our Lady of Bella Vista R. C. School
Bella Vista Village
Toledo District
Telephone: 670-3258



December 18, 2014

Humana People to People
Bella Vista Village
Toledo District

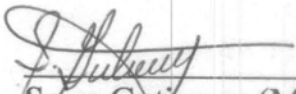
Dear Sir/ Madam:

We greet you in the name of our staff and administrators of Our Lady of Bella Vista R. C. as you all continue to work in a collaborate effort for the benefits of the community.

We take this opportunity to thank you all for the continuous support you are giving our school in an overall aspect. As the principal of the school, I can see that you and your team have given us the privilege of working with you and getting the human benefits. Our preschool building and surrounding appearance has improved drastically; thanks to your team, we are able to say that our children's park is complete. You also facilitated the painting of the inside building which helped teachers to have an environment conducive to learning.

We appreciate your outstanding support and hope that you and your volunteers as well as the people who make the effort to have them in Belize keep us in mind and continue working as our school is in much need of help. Once more we extend a big thank you and a path on the shoulder for the great support throughout the year. You are included as part of Our Lady of Bella Vista R. C. School family. Thank you and may the good Lord continue blessing you all.

Yours in education,


Saira Gutierrez (Ms.)
Principal



Dear Humana,

9 Dec 14

We would like thank your organization for being involved in our village and our school, Santa Teresa Roman Catholic Primary School. Your help in the Ministry of Health's October Health ~~#~~ Fair aided to its success. It was great to see the villagers interested in Moringa and its health benefits. The children loved to booth, the games that were played, and of course the prizes that were won. The Humana Youth Club also benefitted from the fundraising sale of pineapple.

We also appreciate Humana's help with our local GLOW (Girls Leading Our World) Club. Having your staff be a part of the club's activities has been helpful in the club's success.

Humana People to People is always welcome here in Santa Teresa and the primary school. We look forward to continuing this partnership and working with your organization in the future.

Sincerely,

Jessica Ferro
Peace Corps Volunteer

chairlady
Pachina ~~max~~

Elvira Pop
Teacher





FUNDRAISING
FROM SECOND HAND CLOTHES SHOPS



Second hand clothes project

The Fundraising Project:

The primary idea of the project is to earn a surplus from the sale of secondhand clothes and shoes. This surplus in turn creates development through financial support to the Child Aid development project in Belize.

There are, however, other important benefits derived from the sale of secondhand clothes. The “HUMANA Shops” provide good clothes and shoes at affordable prices. This makes it possible for less fortunate people to dress with dignity. The HUMANA shops also create opportunities for individuals to start an income generating activity through the wholesale of secondhand clothes. The wholesale customers also create additional economical activities: they pay to have a license to sell, or to transport the clothes from a store to their home or to a market, for example. Through the shops, awareness about global warming, climate change, and the positive impacts that recycling has on the environment is spread. In 2014, the shop staff also distributed trees to customers to raise awareness about the importance of tree planting.

The shops give people the possibility to support the HUMANA projects, which benefit the families involved in the Child Aid project.

In 2014, HUMANA People to People Belize had three retail shops and two wholesale outlets in operation. The shops are located in Corozal Town, Mango Creek and Bella Vista, while the wholesale outlets are located in Belmopan and Savannah. The shops have become an integrated part of the respective communities and have thousands of returning customers both for retail and wholesale.

In 2014, the shops had an average of 2.500 retail customers per month.



The retail clothes are sold in a 4-week cycle system that is, by now, well known by the customers.

In the 1st week of a cycle, all of the shops maintain the tag prices and do not give any discounts; they replace sold clothes with more clothes.

In the 2nd week, the shops start to give discounts on some clothing categories.

In the 3rd week, the customers benefit from special offers and discounts. Clearance is done in the 4th week, when clothes are sold at very low prices down to 1 BZ\$ per piece of clothing on the last day of the cycle.

The customers know this system and thereby also know in which week the quality and price level that they target is available.

The shops sell around 85% of the clothes introduced in a 4-week cycle.

The remaining clothes are donated to the Child Aid project, which organizes women's groups for business training. These groups use this clothing to start income generating activities. The clothes may also be used in sewing classes where participants learn to transform them into valuable or attractive pieces.

The project's wholesale section is also well known all over the country.

Approximately 82 customers make their living through the sale of clothes bought from the Humana wholesale.

In 2014, the project sold 61.8 tons of clothes.

Approximately 7 kg of released CO₂ are saved for every 1 kg of clothing that is spared from disposal. This means that HUMANA People to People Belize and its customers - and the persons who donated the clothes in the first place, saved 432.600 kg of CO₂ from entering the atmosphere in 2014 by reusing these secondhand clothes.





Greeting from a wholesale customer:

“HelloMy name is Leny Herrera and I was born in Honduras but now I live in Belize and I am Belizean.

I started to work with Humana products since 2 years ago and thanks God things have been going good.

At the beginning of my business I had problems because I was selling too much clothes on credit, but with the assistance that Humana staff offered me I have learned many things about business; like for example they assist me on how to put prices, how to make percentages for quality and number of pieces in a bale, how to put a mark-up, how to make a budget, how to plan and calculate the operational expenses - which are all things that I didn't knew. I feel that since I started this business I personally started to develop and now I am the one who make my own budget and I know how I can spend the income.

I know how to operate my business properly and ... I will say I have become a good sales person!

It is clear that my business has improved a lot because before I just bought 1 bale per month and now I buy 1 or 2 bales per week. My business is making profits and I have been able to manage my business myself.

Today my clothes sale booth is one of the best here in Mango Creek and my other friends that also sell second hand clothes have wondered from where I got the clothes and how I do. I have told them that I buy from Humana and now some of them have changed and are buying from Humana too and I can see that their business is also going good.

Thanks to Humana for assisting us with our small businesses.

Ate. Leny Herrera”

“It is clear that my business has improved a lot because before I just bought 1 bale per month and now I buy 1 or 2 bales per week”

Leny Herrera

Greetings from retail customers:



“Hi my name is Fany Martinez and I am from Bella Vista Village. I have been a buying customer from the Bella Vista shop since the shop opened in May 2013.

I can say that since I have been buying from the shop here I have been benefited from buying good quality for good prices. I have notice and I can see that yes I save money in buying from the Humana shop; I am not sure exactly how much, but I can see the changes because I and all my family can dress nice for little money which means that we have more money to invest in other necessary things for our households. I can see that with the money that I spend in 1 piece of new clothes I can buy 4 pieces of second hand clothes in the Humana Shop.”



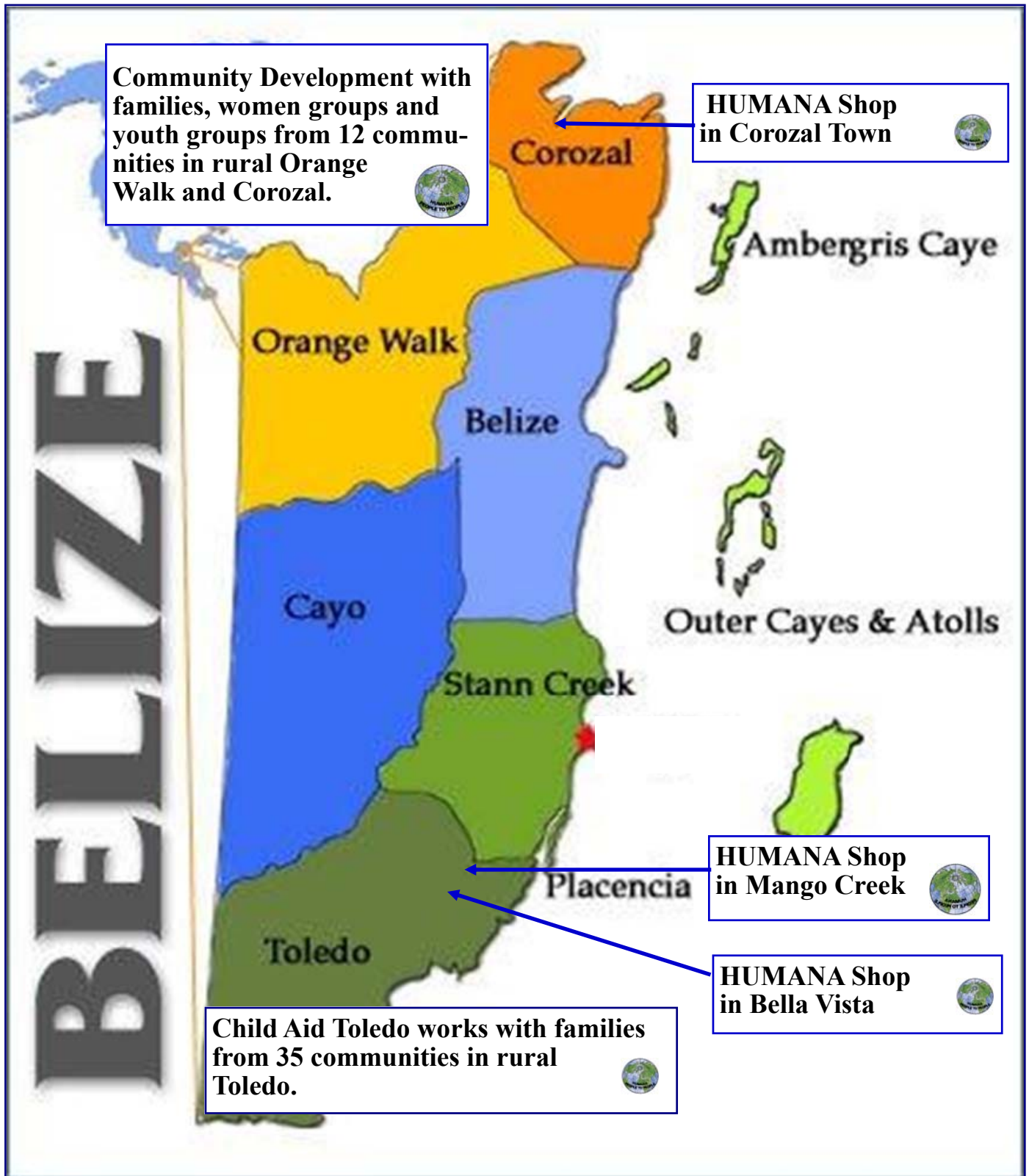
“Hi my name is Gosvin Madrid I am from Bella Vista village. I am a customer in the Humana shop since 3 years ago and I like to buy here because of the good prices, good clothes and good customer service.

I can see that I save money buying in Humana shop. I can prove that, because actually now I manage to buy more food for my family.

When I buy in Humana I save money because with the price of a new one I can get 3 or 4 pieces here; ... I even think it is better quality I get in Humana than some of the new clothes.

I think that prices means a lot for the business and for us as customers so that we can spend our money good..“







HUMANA People to People Belize

Monkey River Rd

Toledo District

Belize

Mail to: PO BOX 1728, Belize City

+501 678 9943

info@humana-belize.org

www.humana-belize.org

www.humana.org